

Jessanol – Social Value Policy

Our Commitment

At Jessanol, we believe learning should create meaningful impact beyond the immediate task.

We are committed to delivering practical, accessible learning solutions that improve workplace capability, support business growth, and contribute to stronger, more inclusive working environments across the UK.

Our focus is not just on delivering learning, but on ensuring it makes a measurable difference to people, teams, and organisations.

Our Social Value Priorities

1. Skills and Employability

We design learning that builds real, transferable workplace skills.

Our approach focuses on practical application, helping individuals improve confidence, capability, and performance in their roles. This supports long-term employability and career progression.

2. Supporting UK SMEs

We actively support small and growing businesses by making high-quality learning accessible.

Our solutions are designed to be flexible, scalable, and cost-effective, enabling organisations without dedicated L&D functions to still deliver impactful learning experiences.

3. Inclusive and Accessible Learning

We design learning that works for real people in real environments.

This includes:

- Clear, jargon-free content
- Flexible, digital-first delivery

- Consideration of accessibility standards (including WCAG principles)
 - Learning that fits around working lives, not disrupts them
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4. Sustainable Delivery

We prioritise digital delivery methods that reduce environmental impact.

By minimising travel and physical materials, and creating reusable learning assets, we support more sustainable ways of developing people.

How We Deliver Social Value

We embed social value directly into our work by:

- Designing learning that improves day-to-day performance, not just knowledge
 - Creating resources that can be reused and scaled across teams
 - Supporting remote and distributed workforces
 - Working with UK-based partners and suppliers where possible
 - Sharing practical tools and frameworks that continue to deliver value beyond project completion
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Measuring Our Impact

We focus on meaningful, practical indicators of impact, including:

- Learner confidence and capability improvements
- Evidence of application in the workplace
- Completion and engagement rates
- Feedback from learners and stakeholders
- Number and type of organisations supported (particularly SMEs)

Where appropriate, we incorporate structured evaluation approaches to understand how learning translates into performance.

Our Approach

Our approach is grounded in a simple principle:

Learning should make work better.

We focus on clarity, practicality, and real-world application to ensure that what we deliver creates lasting value for both individuals and organisations.